

Lista Pytań na Egzamin Licencjacki 2016/2017

Cognitive linguistics:

1. What is linguistic worldview?
2. What is the role of prototypes and categories in terms of *langue*?
3. In which way(s) can words and expressions be *vague* or *fuzzy*?
4. What are the principles guiding the mental process of categorisation?
5. What is conceptual metaphor? How is it structured?
6. How does the cognitive view of metaphor differ from the traditional way of viewing metaphor?
7. What is understood by non-linguistic realisations of conceptual metaphors?
8. What is the role of mappings in Conceptual Metaphor Theory and Mental Spaces Theory?
9. How do metaphors and metonymies relate to the structure emotion categories?
10. How can language affect cognition, perception and emotion?
11. How is the concept of *anger* viewed through the metaphorical entailment potential of the source?
12. Why do we have several Source concepts for a single Target?
13. What is metonymy? Explain the difference between metaphor and metonymy?
14. Explain briefly concepts of Universality of Conceptual Metaphors.
15. Explain the principles behind Cultural Variation in Metaphor and Metonymy.

Language and the media (cognitive perspective)

16. Name and explain some linguistic means of manipulation?
17. What is ‘tabloidese’ and what is its most basic function?
18. What are the linguistic means of making the news attractive to the reader?
19. Explain the basis for the connection between language and politics.
20. Explain the connection between metaphor and persuasion, for example, in politics.
21. Which linguistic and stylistic devices may be used for persuasion?

Selected aspects of phraseology:

22. Explain the use of symbol and cultural stereotype in faunic phraseology .
23. Explain the differences between metaphor and simile.
24. What distinguishes idiomatic expressions from other kinds of word combinations?
25. What are idioms and their characteristics?
26. How metaphorical are idioms?